

AIDE: AI Discovery & Engagement

Created by the in-house SEO and data experts at Open Partners, AIDE is a future-proof SEO solution that seamlessly transitions brands to an AI-driven strategy, protecting their organic-driven traffic, brand awareness, market share, and revenue streams.



Why Change?

- It is predicted that brands will lose up to 50%+ of their organic traffic by 2028 because of AI-driven search
- Failure to adopt poses a major risk to brand awareness, market share, and organic revenue streams
- Adopting is non-negotiable if businesses want to remain successful and competitive

Why Now?

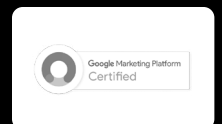
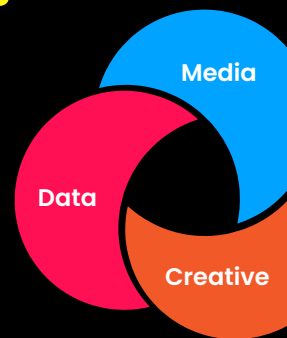
- Delaying means more difficulty in building authority within AI-driven search
- The window to lead is closing – this is a significant, time-sensitive growth opportunity
- Your competitors are not waiting – can you afford to lose out?

Why AIDE?

- **AIDE is a cutting edge, leading AI-driven SEO solution that mitigates major risks to your online performance and the future of your business.** It drives real, measurable impact. With AIDE, you're not just keeping up with change – you're leading it.

Why Open Partners?

- ⚡ We're experts in the disciplines that drive growth: Media, Data, and Creative
- ⚡ We think about the future so our clients don't have to
- ⚡ We are 'Open Partners' and operate with integrity



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